



## **The Lyon County Fair**

### **Rock Rapids, Iowa**

President - Wesley De Groot  
Vice President - Harvey Metzger  
Secretary - Lori Rens  
Treasurer - Melanie Warner

Fair Website: [lyoncofair.com](http://lyoncofair.com)

Fair Email: [lcfairiowa@gmail.com](mailto:lcfairiowa@gmail.com)

**July 16-20, 2023**

Dear Fair Supporter,

The Lyon County Fair Association and the Lyon County Extension Service work together to put on a successful fair each year. This is the time that our whole county comes together to showcase the work of our 4-H and FFA youth. Fairgoers are also able to enjoy agricultural, historical, and commercial exhibits, and may take advantage of quality fair entertainment. In order to put on our fair we are asking for your help in our fundraising efforts. We are very grateful for the support that we have received from businesses and individuals in the past, and we hope that we can count on your continued support in the future.

There are several ways that you can support the Lyon County Fair. ANY AMOUNT of support is appreciated, and we will recognize you publicly at the fair and on our website. We have created incentive levels for your consideration:

#### **Blue Ribbon Supporter (Donations of up to \$250)**

-Your name or business name will be listed on signs on the fairgrounds, in livestock show programs, and on our website

#### **Reserve Champion Supporter (Donations of \$250-\$1,000)**

-Your name, business name/logo will be printed on a FREE 2' by 4' vinyl banner to be displayed on the fairgrounds in our commercial building, in livestock show programs, and on our website

#### **Grand Champion Supporter (Donations of \$1,000 and over)**

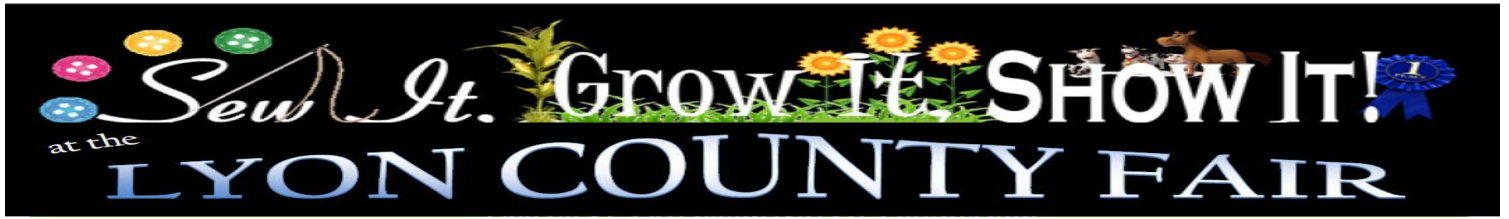
-Your name, business name/logo will be printed on 2 FREE 2' by 4' vinyl banners to be displayed on the fairgrounds, one in the commercial building and one in the show arena, in livestock show programs, and on our website

*\*These vinyl signs will be yours and we will store them each year and put them back up if you wish to renew your sponsorship.*

#### **Sponsorship of events**

-Your name or business will receive naming rights for the sponsored event with signage on the fairgrounds, and on our website.

**We thank you in advance for your contribution and support of the Lyon County Fair!**



Lyon County Fair - July 16-20, 2023

Any contribution made to the Lyon County Fair is greatly appreciated, but it is also an investment in the youth of our county and the fair lifestyle we all enjoy!

Sponsorships of any amount are a tremendous help as we put on a successful fair. We would like to help our sponsors get the greatest exposure by offering recognition at an event that draws in thousands of people from Lyon county and beyond.

\*Blue Ribbon Supporter (Donations of up to \$250)

-Your name or business name will be listed on signs on the fairgrounds, in programs, and on our website

\*Reserve Champion Supporter (Donations of \$250-\$1,000)

-Your name, business name/logo will be printed on a FREE vinyl sign to be displayed on the fairgrounds, in programs, and on our website

\*Grand Champion Supporter (Donations of \$1,000 and over)

-Your name, business name/logo will be printed on 2 FREE vinyl signs to be displayed on the fairgrounds, in programs, and on our website

Sponsorship of entertainment events

-Your name or business will receive naming rights to the sponsored event in advertising, with signage on the fairgrounds, and on our website

- |                              |                           |                            |
|------------------------------|---------------------------|----------------------------|
| _____ General Funding        | _____ Inflatables         | _____ Family Entertainment |
| _____ Queen Contest          | _____ Kid's Pedal Pull    | _____ That Hypnotist!      |
| _____ Trophies for 4-H & FFA | _____ Ribbon Premium Fund | _____ Open Class           |
| _____ County Fair Picnic     | _____ Picnic Tent         | _____ Other _____          |

- *Please email the event that you wish to sponsor at [lcfairiowa@gmail.com](mailto:lcfairiowa@gmail.com). We will honor requests based on when we receive an email from your business, but it must be reserved via email.*

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Donation Amount for 2023 \_\_\_\_\_

**Please return this form with your donation by June 1 to be included in our publicity.**  
**Please mail the form to: Lyon County Fair Box 73 Larchwood, IA 51241 OR scan the form and email it to [lcfairiowa@gmail.com](mailto:lcfairiowa@gmail.com)**